

Services	Deliverables
<ul style="list-style-type: none">GMS - Business Strategy Planning (VIO/VIP)	<ul style="list-style-type: none">Up to an 8 hour Strategy event.

Business Strategy Planning; Very Important Problem/Very Important Opportunity (VIP/VIO)

A well-constructed Business Strategy gives direction and emphasis on the RIGHT activities throughout the year

Unclear corporate business strategies waste money, time and overall resources. The VIP/VIO Business Strategy Planning Workshop focuses on aligning corporate capabilities and future development plans as it relates to Company's Very Important Problems and Very Important Opportunities (VIP/VIO).

By focusing the senior management team on Strategic Objectives, goals can be set and resources can concentrate on activities aligned with the corporate vision.



Upon completion of workshop, participants will be able to:

- Develop a pipeline of Strategic Objectives for short and long term;
 - o Prioritize Strategic Objectives based upon corporate needs;
 - o Break down company capabilities;
 - o Identify project team for implementation;
- Understand the basic principles of having a Business Strategy and how it fuels ongoing activities that must be constantly reinforced;
- Understand how a uniform Business Strategy can help their company improve areas including:
 - o Prioritization of projects and activities;
 - o Input company needs into idea generation;
 - o Input capabilities into idea generation;
 - o Infuse company priorities in all facets of company;
 - o Have more productive brain-steering activities;
 - o Develop a stronger pipeline of innovative ideas through a better understanding of company's needs;
 - o Have more structure and focus to meetings;
 - o Leverage facts and assets from inside and outside company;
 - o Quickly identify needs, trends, industry news, and experts that benefit the company; and
- Enable the senior management team to be of "one voice" when communicating company's needs and wants to both, internal and external customers.

