



## Testimonial:

“The Portal has been a very instrumental part of our strategy moving forward focusing on new areas, customers, and product development. We are currently working on 3 major projects now and are using the Portal to track our progress and maintain momentum with the projects. The Portal is very efficient and simple to use allowing for easy access to project data, responsibilities, due dates, and timelines. We assign tasks, download files, drawings, and update changes on each project. The Portal truly incorporates all facets of the management of the projects. We complete projects 45% quicker now because of our use of the Portal. ”

Darren Kidd  
OVC Plant/Warehouse Manager

## Company Profile:

Outdoor Venture Corporation (OVC) has been in business since 1972 developing, designing, and manufacturing commercial tent systems, military tent systems, sleeping bags, hunting products, and was one of the first suppliers of automotive air bags in the United States.

## Situation:

Projects were taking too long in development with no one being held accountable to dates and no one following the correct sequence of efficient project management.

## Solution:

OVC currently uses the Activities Portal for all new product development, customer concerns/issues, new marketing, and for new customers. Since we began using the Portal in our Wednesday GMS progress meeting, we have currently received two new patents and developed multiple new product lines for marketing and sales. Once we complete a project or kill the project that the team was working on, the group then selects a new project, project leader, & sets up a team with various assignments to move forward.

### Portal Uses:

- New Project;
- New Clients;
- New Designs/improvements;
- Customer Concerns/Issues, and;
- New Marketing.



## Direct Results:



**2 New Patents**



**186 Total Growth Projects tracked in Portal**



**30 Projects Completed in Portal**



**Approximately \$1.5 Million in Growth Sales**



**45% Quicker on completing and staying on task with new projects**