



Testimonial:

“Because of the change of OVC’s culture brought on by AKA, employees’ attitudes are different now. They are actively looking to make a difference and noticing others that are being rewarded for making a positive difference at OVC.”

Darren Kidd, Warehouse Manager
Outdoor Venture Corporation

Company Profile:

Outdoor Venture Corporation is a 40 year old company with four manufacturing locations and 230 employees. The main focus is on military contracting with a concentration on soft and hard wall shelters.

Situation:

The Plant Manager was having a difficult time meeting production goals. Issues with quality, on-time delivery, and production group standings were not being communicated often enough to allow employees a chance to make improvements. Often, employees were not even aware of existing problems.

Solution:

An Innovation Engineering Blue Card was submitted by a plant manager at the Academy Plant to implement Key Points Of Interest Boards in the plant. This was placed into the Innovation Engineering process and finalized. These boards have been located in the front of the plant where all employees meet each morning for a 5-10 minute meeting. Each line has a designated board and information such as daily goals, production requirements for the upcoming four weeks, production percentage, off std percentage, errors, quality, and production group standings is recorded. If the daily goal and other points are met, it is recorded and tracked in blue. If the daily goal and other points are not met, it is recorded in red.



Direct Results:



Reduction of errors by 75%



Increase in awareness



Production rates Increased



Off std became lower.



Errors and quality concerns became minimal.