

### Testimonial:

*"The main benefit of AKA was setting up an actual tracking / reporting system that tracks not only the project, but the communication between associates. Now that process improvements are in the pipeline, the same project management system will be used to add an entirely new product to Colonial's portfolio. THANK YOU AKA !!!"*

Patrick J. Carolin, Vice President Sales & Marketing  
Colonial Diversified Polymer Products, LLC

### Company Profile:

Colonial DPP molds foam and dense rubber products and extrudes foam rubber profiles. We also mix specialty compounds of rubber and manufacture small assemblies. Colonial's been doing this from our ISO/TS16949 Quality and ISO 14001 Environmental Certified location in Dyersburg, Tennessee for over 60 years.

### Situation:

Although customer sales are very good, Colonial wanted assistance with taking a complete "fresh-eyes" approach at the operation and implement a more creative culture. We were looking to increase efficiency and implement process improvements, while also considering bringing new products to market.

### Solution:

The University of Tennessee Institute for Public Service - Center for Industrial Studies, recommended Colonial work with AKA. After the initial meeting, Colonial decided the immediate focus would be on process improvements, as the higher margins and increased efficiency will lead to more time and space for new products in the future. Under AKA's tutelage, a training program was implemented to generate more input from associates in the plant and a tracking system for projects that could be used throughout the organization.



### Direct Results:



**Implementing Program to Identify, Vet and Track Ideas for Process Improvements**



**Increased Length of One Extrusion Line, Eliminating Need for 2<sup>nd</sup> Shift on that line.**



**Moved One Secondary Mixing Operation, and two Inspection Operations to Eliminate Material Handling, Better temperature Control, and Free-up Space.**



**Made Other Improvements to Decrease efforts and Improve Operations**