

# Core Values: Strategies and Inspiration for Head Start Leadership

November 10-11, 2020

Florida Hotel & Conference Center  
Orlando, Florida

At the heart of **Core Values: Strategies and Inspiration for Head Start Leadership** is the intent to inspire and motivate a new generation of determined leaders with practical ideas and effective strategies. The impetus is an issue that many Early Head Start and Head Start (EHS/HS) programs across the country are facing. As is natural over time, an emerging generation of program leaders are now, or soon will be, managing programs in a number of settings. These individuals have come up the ranks internally or have been recruited for their valuable and unique expertise. Each of these individuals bring exciting talent, ideas, energy, and skills in our essential work with children and families.

What **Core Values** provides to this emerging group of managers, supervisors, center directors, or anyone in a lead position, is the opportunity to deeply understand the important values that make EHS/HS programs a national platform for advancement, learning, engagement, and growth to children and families in our most distressed communities. These values are rooted in a historical vision that fosters positive change and a mission to dramatically impact children and families living in poverty.

The structure of **Core Values** begins with an affirmation of the meaning and purpose for the work that occurs daily in EHS/HS programs. Following that overview, the agenda centers on how to develop and elevate a team of workers who will make an effective program run smoothly. The second day centers on the essential foundations in our work with children and families. The event's last set of activities will analyze how leadership skills lead to both personal and professional excellence. At the conclusion, each participant will consider individual action steps and plans for implementation. Overall intention for the **Core Values** event is to inspire with realistic strategies which will lead to greater individual professional development.

In addition to the main **Core Values** event, TTAS will sponsor a series of pre- and post- event informational *Hot Tips* videos. These short online segments will provide practical strategies for EHS/HS leaders. *Hot Tips* topics will include: Public Speaking, How to Run Efficient Meetings, Basics in Customer Service, Body Language, and others. Be sure to join us for these **Core Values** opportunities!

The Standard Registration Fee is \$360 per person. Members of **T/TAS@Your Service** may qualify for the Subscriber Rate of \$315 per person. (Please visit [www.ttas.org](http://www.ttas.org) for information on how to become a subscriber.) For details on registering, including information on earning 1.2 Continuing Education Units (CEUs) for this event, please see page 3.

## Learning Outcomes

- ★ Participants will reaffirm the core values in the vision and mission of EHS/HS programs;
- ★ Participants will learn to engage in developing work teams with effective collaboration and clear communication;
- ★ Participants will be prepared to deeply support children's development and learning, and establish positive relationships with participating families; and
- ★ Participants will continue to expand leadership and management skills in running an EHS/HS program of excellence.



## Your Presenter



**Luis Hernandez**, T/TAS Early Childhood Education Specialist, holds an M.A. in Bilingual/Multicultural Education from the University of San Francisco. Luis brings solid expertise to his position based on his work history in Head Start, child care, Pre-K programs, college and universities, child care resource and referral administration, and professional development design. Luis' work focuses on a wide range of early childhood education and professional development topics. His expertise includes early literacy, dual language learning, adult learning practices, changing demographics and diversity, and ECE management and partnership topics. As a regular presenter and keynote speaker at international, national, state, and local conferences, Luis is highly regarded for his motivational and energizing presentations.

*(T/TAS reserves the right to substitute presenters.)*

## Hotel Accommodations

The **Florida Hotel & Conference Center** is located at 1500 Sand Lake Road in Orlando, Florida. Hotel accommodations are available at the special conference rate of \$122 per night single or double occupancy (plus applicable taxes and fees if a tax-exempt certificate is not presented at check-in). The hotel also charges an additional \$19 per day service charge (exclusive of tax). To qualify for the special conference rate, please request the room block for **Head Start WKU**. Reservations must be made no later than **October 13, 2020** by contacting the hotel directly at 407-859-1500 or 800-588-4656 or online at <https://tinyurl.com/headstartwku-1120-cv>.



The room block will be held until the stated deadline or until the block is sold out, whichever comes first. **Reservations are accepted on a space and rate availability basis by the hotel, and room blocks often fill quickly.** Please consult the hotel for information on their specific cancellation policies, to learn about additional charges that may apply to hotel guests (i.e., parking fees, local phone charges, internet access fee, etc.), and to learn about available amenities, such as room service, in-house dining, and additional area attractions.

Located midway between Orlando International Airport and Walt Disney World, The Florida Hotel and Conference Center is conveniently connected to The Florida Mall, Central Florida's largest indoor shopping experience. The hotel is in the center of all the excitement, close to multiple tourist attractions and dining options.

## Tentative Agenda Eastern Time Zone

### November 10, 2020

- |                        |  |
|------------------------|--|
| 8:00 – 8:30 a.m.       | Registration   |
| 8:30 a.m. – 12:30 p.m. | Opening and Event Overview<br>Core Values: Meaning and Purpose <ul style="list-style-type: none"><li>• Head Start History, Values, Impact</li><li>• Passion: Hard &amp; Rewarding Work</li><li>• Power of Confidence</li><li>• Connecting the Strategic Dots</li></ul> |
| 12:30 – 1:30 p.m.      | Lunch on Your Own  |
| 1:30 – 4:00 p.m.       | Core Values: A Winning Team <ul style="list-style-type: none"><li>• Managing &amp; Supervising</li><li>• Inspiring and Leading A Team</li><li>• Team Building Exercises</li><li>• Taking Care of Self &amp; Others</li></ul>   |

### November 11, 2020

- |                        |   |
|------------------------|---|
| 8:30 a.m. – 12:30 p.m. | Core Values: Children and Families <ul style="list-style-type: none"><li>• Individual Child Development &amp; Learning</li><li>• Context of Family Life</li><li>• Affirming Cultural Competence</li></ul> |
| 12:30 – 1:30 p.m.      | Lunch on Your Own   |
| 1:30 – 4:00 p.m.       | Core Values: 24/7 Leadership <ul style="list-style-type: none"><li>• Inspirational Leadership Skills</li><li>• Learning from the Pros</li><li>• Individual Action Plans</li></ul>                         |
- Summary and Q&A

# Registering for T/TAS Events

**Payment Policy:** Payment or Purchase Order is due at time of registration. *If a purchase order, or payment by check or credit card is not received 10 (ten) business days prior to the enrolled event start date, the registration fee will be increased by 25% and full payment will be due from participant unless cancellation is received in writing per cancellation policy. POs not paid after 45 days from original invoice date, will be charged 2% of balance per month until paid.*

It is easy to register for events sponsored by T/TAS:

- ★ **To Register Online:** To register for any T/TAS event, visit our web site at [www.ttas.org](http://www.ttas.org), locate the event for which you wish to register, and then click on the Register button.
- ★ **To Register By Mail:** Complete and return the Registration Form with check, money order, or Purchase Order (made out to WKU, T/TAS), or with credit card info (Visa, MasterCard, or Discover) to: **T/TAS, 1906 College Heights Boulevard, #11031, Bowling Green, Kentucky 42101-1031.** *Please do not send certified or express mail registration forms as it will delay your registration. Please call if you need assistance.*
- ★ **To Register By Fax:** Complete and fax the Registration Form with Purchase Order or credit card (Visa, MasterCard, or Discover) information to our office at 270-745-3340.
- ★ **To Register By PDF:** Complete the Registration Form with Purchase Order or credit card (Visa, MasterCard, or Discover) information and save it as a PDF. Email your saved PDF to our office to [ttas.register@wku.edu](mailto:ttas.register@wku.edu).

**Enrollment is Limited:** T/TAS cannot guarantee enrollment at events. In the event that available enrollment slots fill, you will have the option of being placed on a waiting list in case space reopens due to cancellations. We recommend you do not make hotel or travel arrangements until you receive your registration confirmation. T/TAS is not liable for any hotel or travel penalties or fees that may be incurred by participants or registrants.

**Confirmation of Registration:** Registrations can only be confirmed by e-mail. Please provide a unique email address for the participant. If an administrator needs to receive a copy of the confirmation, please include administrative email address. If you do not receive a confirmation within five days of registering for the event, please contact the T/TAS office at [ttas.register@wku.edu](mailto:ttas.register@wku.edu) or call 800-882-7482.

**Cancellations/Substitutions Policy:** If you cancel your registration *in writing* 10 or more business days before the event, registration fees will be refunded, less a \$25 enrollment charge. No refunds will be made less than 10 business days prior to the event; however, you may designate a substitute to attend in your place. T/TAS reserves the right to cancel the event if enrollment criteria are not met or when conditions beyond our control prevail. In the event of cancellation, each registrant will be contacted. The liability of T/TAS is limited to the refund of registration fees only.

**Continuing Education Units (CEUs):** Western Kentucky University offers Continuing Education Units (CEUs) for participants successfully completing a T/TAS training seminar. To apply for CEUs, please complete the appropriate section of your registration form and include an additional fee of \$25 per person. Consult the event description to learn how many CEUs are offered for each event.

**Photo/Video/Recording Policies:** Recording this event with electronic devices is not permitted. Participants at this event may be photographed, videotaped and/or audiotaped. By registering for the event, authorization is given to being the subject of photographs, videotapes and/or audiotapes at the event, in connection with T/TAS' programs, publications, the Internet and public web sites. T/TAS and any employees, officers and associates, as well as any assignees, are released from any and all claims for damages for libel, slander, invasion of privacy, right of publicity, or any other claim based on use of the above-described material(s).

## T/TAS Also Brings the Training to You

Did you know that T/TAS is also a leading provider of **onsite** professional development opportunities? Our knowledgeable experts deliver the same high-quality training and materials in your local program setting, reaching all of your staff at a cost competitive with the cost of sending just a few to a conference or seminar. Most of the events on our training schedule can be adapted for presentation to your local program or to a cluster of programs in your geographic area. T/TAS also specializes in adapting our training style and content to meet the specific needs of your program, staff, and colleagues. To learn more, to discuss your local training needs, or to schedule training, call **800-882-7482**.



# Event Registration Form

PLEASE COMPLETE ALL FIELDS AND print name & position of person attending exactly as it should appear on the name tag.

Participant Name: \_\_\_\_\_ Position: \_\_\_\_\_

Participant E-Mail Address: \_\_\_\_\_

(Optional) Administrative E-Mail Address: \_\_\_\_\_

*Will get copied on any communication sent to the Participant*

Agency/Program: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Enrollment is Limited:** T/TAS cannot guarantee enrollment in any event. In the event that available enrollment slots fill, you will have the option of being placed on a waiting list in case space reopens due to cancellations. **We recommend you do not make hotel or travel arrangements until you receive your registration confirmation.** There will be no on-site registration. Room blocks often fill quickly; please make your hotel reservations by the date listed in the conference description.

EVENT	SELECT FEE(S)
<p><b>Core Values: Strategies and Inspiration for Head Start Leadership</b> November 10-11, 2020 Florida Hotel &amp; Conference Center Orlando, Florida</p> <p><i>Participants at this event may be photographed, videotaped and/or audiotaped. By registering for the event, authorization is given to being the subject of photographs, videotapes and/or audiotapes at the event, in connection with T/TAS' programs, publications, the Internet and public web sites.</i></p>	<p><input type="checkbox"/> Standard Registration: \$360</p> <p><input type="checkbox"/> <b>T/TAS@Your Service</b> Subscribers: \$315*</p> <p><input type="checkbox"/> Check if requesting 1.2 CEUs (2 contact hours) from Western Kentucky University and include an additional \$25 in payment.</p>

\*Subscribers, please include **T/TAS@Your Service** Enrollment No. \_\_\_\_\_.  
Visit [www.ttas.org](http://www.ttas.org) for information on becoming a subscriber.

**Payment Policy:** Payment or Purchase Order is due at time of registration. *If a purchase order, or payment by check or credit card is not received 10 (ten) business days prior to the enrolled event start date, the registration fee will be increased by 25% and full payment will be due from participant unless cancellation is received in writing per cancellation policy. POs not paid after 45 days from original invoice date, will be charged 2% of balance per month until paid.*

**CHECK METHOD OF PAYMENT:**

- Check payable to T/TAS.
- Purchase Order No. \_\_\_\_\_ payable to **WKU, T/TAS**. Send or attach PO with your registration.
- Credit Card (Mastercard, Visa, Discover only): \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_  
 Expiration Date \_\_\_\_\_ Name on Card \_\_\_\_\_  
 Billing Zip Code \_\_\_\_\_ 3-digit CV number on back of card \_\_\_\_\_

**RETURN...**

**By Mail:** **Do not send certified or express mail**

**T/TAS**  
1906 College Heights Boulevard #11031  
Bowling Green, KY 42101-1031

**By Fax:** 270-745-3340 or 270-745-2142

**By Email PDF:** Save completed form as a PDF and email PDF to [ttas.register@wku.edu](mailto:ttas.register@wku.edu)

**Cancellations:** To obtain a refund of registration fees (less \$25 enrollment charge), cancellations must be received **in writing** 10 working days prior to the start of the event. EIN 61-6055628.

**ACCESSIBILITY NEEDS:**

Do you have any disability that requires special materials or services?