

# Family Engagement Trifecta 2021: Virtual Edition

July 27-29, 2021, Live Sessions, 10:00 AM – 3:00 PM CT each day

(11 AM - 4 PM ET | 9 AM - 2 PM MT | 8 AM - 1 PM PT)



Family Service staff are feeling overwhelmed, stressed, and in a time-crunch to “get it all done” these days. However, the work that Head Start and Early Head Start programs do with families can be described as life-changing. This is achieved in large part through effective Family Engagement strategies. Staff who are responsible for partnering with families need a variety of skills to develop a life-changing relationship and best support positive outcomes. The **Family Engagement Trifecta** is a three-part series which provides a foundation for staff to understand what regulations, policies, and skills are required to effectively integrate effective family engagement strategies into each service area.

This interactive three-day training will provide participants opportunity to put theory and knowledge to simulated practice through review of requirements, experiential activities, small and large group activities, and reflection. Staff will be better prepared to understand the family assessment process, the development of family partnership agreements, and the integration of the PFCE (Parent, Family, and Community Engagement) Framework metric into developing and implementing systems supporting families. They will also gain a better understanding of how effective engagement of parents in program activities and leadership opportunities inspires excitement and passion in parents.

The **Family Engagement Trifecta** will address specific areas that can be woven into the Parent Committee, the FPA process, and other areas of the program. This Institute will also offer strategies on enhancing key areas that engage parents and promote partnerships such as parent orientations, the Parent Committee, application/enrollment time, and home-visits/first meeting.

Participants will be able to download a PDF version of the *Family Engagement Trifecta* workbook that supports the training and includes relevant regulations and other useful resources. Each participant will also receive a print copy of the *My Achievables*, a resource designed for family service/home-based staff to work with individual parents and families one goal at a time, created by T/TAS at WKU. Enrollment is limited – register soon!

The Standard Registration Fee is \$565 per person. Members of **T/TAS@Your Service** may qualify for the Subscriber Rate of \$525 per person. (Please visit [www.ttas.org](http://www.ttas.org) for information on how to become a subscriber.) For details on registering, including information on earning 1.2 Continuing Education Units (CEUs) for this event, please see page 4.

## Learning Outcomes

- ★ Participants will broaden their definition of family engagement through exploration of the PFCE framework;
- ★ Participants will develop a greater understanding of the importance of relationships between parents and staff;
- ★ Participants will explore family strengths, family needs assessments and case management;
- ★ Participants will review the mandated components from the 2007 Head Start Act of family literacy that can easily be integrated in family partnership agreements and Parent Engagement;
- ★ Participants will practice walking in the shoes of a parent and/or a family service staff member in areas such as enrollment/application, parent orientation, health services, early childhood education services, home-visits, and advocacy;
- ★ Participants will review relevant Head Start Program Performance Standards; and
- ★ Participants will explore the importance of understanding effective partnership.

## Your Presenters



**Robin Gadsden-Dupree**, EdD, Family & Community Partnership Specialist, comes from a family of strong community activists. Her career has been devoted to working with children and families by reaffirming their strengths, values, culture, and community. Since 1977, Robin has worked in the Early Childhood profession as a pre-school teacher, day care director, infant/toddler family home provider, college campus child care director, college adjunct professor, Head Start home visitor, and Head Start Director. Robin has an EdD. in Organizational Leadership and Higher Educational Leadership and holds BS and MS degrees in Early Childhood Education. She is a certified teacher in nursery and K-6 in New York and Tennessee.



**Krystal Heinzen Lindsey**, JD, BA, is a Management Specialist with WKU T/TAS. In that capacity, she works with Head Start and Early Head Start Board and Policy Members, Management, and Staff in developing and implementing program systems which support high quality services. Through both onsite training opportunities and conducting workshops, she leads sessions in the service areas of Governance, ERSEA, Family Services, and Program Management. Krystal feels the most fulfilling aspect of her work is meeting caring, passionate professionals across the country that work tirelessly to help change the lives of families in their community. Her educational background includes a Juris Doctorate from Stetson University College of Law in St. Petersburg, FL and a Bachelor of Arts in Journalism from Howard University in Washington D.C. In addition to working with various grant funded organizations across the country, she is engaged in her community in Houston, TX as a community leader and volunteer.

*(T/TAS reserves the right to substitute presenters.)*

## IMPORTANT Participation and Technology Information Required to Participate

★ **We highly recommend participating from a desktop or laptop computer**, as opposed to a mobile device, for the best participation and audiovisual experience. A high speed internet connection is recommended as the training may be bandwidth intensive at times.

★ Participants must register individually and must have a valid and active individual e-mail address to participate. Groups of individuals cannot participate using a single e-mail address.

## Tentative Agenda

**Sessions are live. No recordings will be available.**

### Tuesday, July 27, 2021

*AM Virtual Session: 10 AM - Noon CT | 11 AM - 1 PM ET | 9-11 AM MT | 8-10 AM PT*

- Introduction & Training Overview
  - Purpose, Scope
  - Learning Outcomes
- Family Engagement: A Head Start Cornerstone
- Look at the Updated PFCE Framework

*PM Virtual Session: 1-3 PM CT | 2-4 PM ET | Noon - 2 PM MT | 11 AM - 1 PM PT*

- Family Engagement in:
  - Health
  - Home Visits
  - Early Childhood Education

### Wednesday, July 28, 2021

*AM Virtual Session: 10 AM - Noon CT | 11 AM - 1 PM ET | 9-11 AM MT | 8-10 AM PT*

- Family Engagement in:
  - Community Advocacy
  - The Parent Committee

*PM Virtual Session: 1-3 PM CT | 2-4 PM ET | Noon - 2 PM MT | 11 AM - 1 PM PT*

- Family Needs Assessment & the FPA Process
- Believing and Selling the Process to Families
- Motivational Interviewing
- Reframing as a Tool to View Strengths

### Thursday, July 29, 2021

*AM Virtual Session: 10 AM - Noon CT | 11 AM - 1 PM ET | 9-11 AM MT | 8-10 AM PT*

- Building Blocks to Family Support
- Becoming Customer Friendly
- Review of Relevant Standards
- Goal Setting & the FPA Process

*PM Virtual Session: 1-3 PM CT | 2-4 PM ET | Noon - 2 PM MT | 11 AM - 1 PM PT*

- Case Management
- Documentation with Forms, Templates, or Other Resources
- Next Steps

- ★ **This event will require you to access the T/TAS learning management system, Adobe Captivate Prime.**
  - Participants will be sent an email before the start date which will provide a link to login to Captivate Prime.
  - The first time you use Captivate Prime, you will be required to use your email address to create an Adobe ID (if you already have an Adobe ID connected to your registered email address, you can use your current Adobe ID). Your T/TAS Captivate Prime account is a free service provided as part of the online course or virtual event, and you can use the same Adobe ID for future T/TAS events.
  - After you sign in to Captivate Prime, you will be able to access the event dashboard to download the agenda, the live Zoom Webinar URLs, any PDF materials, or suggested external resources.
  - If you will be accessing the training on a *desktop or laptop computer*, you will not need to download any Captivate Prime add-ons.
  - If you will be accessing the training on a *mobile device*, you will need to install the free Captivate Prime mobile app to participate.
- ★ **The event will also require you to access the Zoom Video Conferencing website or app.**
  - **Sessions are live. No recordings will be available.**
  - If you are participating in the live Zoom session on a *desktop or laptop computer*, you will find the Zoom link in your Captivate Prime training content. We recommend participants create a free Zoom account with their FIRST and LAST name before the event start date at <https://zoom.us/freesignup/>. You may be asked to install the free Zoom program file.
  - If you are participating in the live Zoom session on a *mobile device*, you will need to install the free Zoom Cloud Meetings app to join the session.
- ★ Participants may experience delays in accessing the training based upon the speed and reliability of their computer or mobile device and internet access.
- ★ Participants are responsible for completion of the event within the stated timeframe.

## Registering for T/TAS Virtual Events

**It is easy to register for events sponsored by T/TAS!** Register online for any T/TAS virtual event. Visit our web site at [www.ttas.org](http://www.ttas.org), locate the event for which you wish to register, and then click on the Register button.

**Payment Policy:** *Payment or Purchase Order is due at time of registration.* Registrations received without copy of Purchase Order or payment by check or credit card will not be confirmed to participate in this virtual event.

**Registration Deadline:** Unless the event fills first, registrations for this virtual event must be received by **July 19, 2021.**

**Enrollment is Limited:** T/TAS cannot guarantee enrollment at virtual events. If available enrollment slots fill, you will have the option of being placed on a waiting list in case space reopens due to cancellations.

**Confirmation of Registration:** Registrations can only be confirmed by e-mail. Please provide a unique email address for the participant. If an administrator needs to receive a copy of the confirmation, please include administrative email address on the Group Contact Profile. If you do not receive a confirmation within five days of registering for the event, please contact the T/TAS office at [ttas.register@wku.edu](mailto:ttas.register@wku.edu) or call 800-882-7482.

**Cancellations/Substitutions Policy:** To obtain a refund of registration fees (less \$75 enrollment charge), cancellations must be received by email to [ttas.register@wku.edu](mailto:ttas.register@wku.edu) by **July 19, 2021.** If you do not receive an email confirmation of your cancellation from T/TAS within 3 business days, you must call 800-882-7482 to confirm your cancellation email was received in order to be eligible for the refund. Substitutions can be made up to the cancellation deadline date. **After the cancellation deadline date, no refunds will be provided.**

T/TAS reserves the right to cancel the event if enrollment criteria are not met or when conditions beyond our control prevail. In the event of cancellation, each registrant will be contacted. The liability of T/TAS is limited to the refund of registration fees only.

**Continuing Education Units (CEUs):** Western Kentucky University offers Continuing Education Units (CEUs) for participants successfully completing a T/TAS training seminar. To apply for CEUs, please complete the appropriate section of your registration form and include an additional fee of \$25 per person. Consult the event description to learn how many CEUs are offered for each event.

**Photo/Video/Recording Policies:** Recording or taking images of this event is not permitted. Participants of this event may be recorded. By registering for the event, authorization is given by you to be included in any recordings made of live webinar or meeting sessions of this event in connection with T/TAS' programs, publications, the Internet and public web sites. T/TAS and any employees, officers and associates, as well as any assignees, are released from any and all claims for damages for libel, slander, invasion of privacy, right of publicity, or any other claim based on use of the above-described material(s).

### T/TAS Also Brings the Training to You

You have questions...T/TAS Specialists have solutions.

*Let the highly qualified T/TAS at WKU Training Specialists bring up-to-date information and best practices to your program leadership, as we work together to develop individualized strategies and solutions for your program.*

- ★ Customized program roadmap planning
- ★ Staff in-service/pre-service trainings delivered from a variety of remote platforms
- ★ Need-based learning designed by you to engage in creative discussion and problem solving

To learn more, to discuss your local training needs, or to schedule training, call **800-882-7482**.

