



Health Literacy and Family Services

A Virtual Event

March 16-17, 2022

Live Zoom Sessions: **10:00 AM – 12:30 PM CT each day (11 AM – 1:30 PM ET | 9–11:30 AM MT | 8–10:30 AM PT)**

Health Literacy and Family Services goes beyond the Head Start Program Performance Standard 45-day requirements and health records to explore the role family services plays in supporting health outcomes in your HS/EHS program. This training will examine the broader role of advocacy in supporting family health awareness and growth in furtherance of school readiness goals. Advocacy is in creating healthful environments; ensuring access to care; and campaigning to eliminate all health, social, and economic inequalities. Family service staff play a vital role in supporting program health services, which may look different depending on your program design and family service job description. Whatever your process, **Health Literacy and Family Services** is a close examination of family engagement processes supporting positive health outcomes, achievement of school readiness goals, and providing life-long learning opportunities.

This training focuses on how family service staff can best support program and family goals in achieving positive health outcomes through health literacy principles. The topic and materials are for non-health professionals in your HS/EHS program who support effective engagement with families. Health literacy occurs when health information and services created for the public match with people's capacity to find, understand, and use them. Non-health professionals and life experiences often shape that understanding. This session considers a more integrated approach to health conversations and activities with families, which expands their capacity for health literacy and thereby increases their ability to be effective advocates.

Health Literacy and Family Services event participants will better understand how to support healthy, safe, and economically stable family outcomes. Discussions and activities will center around the family service area. Health care professionals are encouraged to participate to support development and implementation of program improvement activities and integration of services. Sessions will combine discussion of relevant regulations and resources with small and large group activities.

If program staff want parents to effectively engage with their HS/EHS program, then programs must better engage parents. Don't miss this opportunity to be among the first in the country to participate in the T/TAS **Health Literacy and Family Services** training – reserve your spot today!

The Standard Registration Fee is \$445 per person. Members of **T/TAS@Your Service** may qualify for the Subscriber Rate of \$410 per person. (Please visit www.ttas.org for information on how to become a subscriber.) For details on registering, including information on earning 0.5 Continuing Education Units (CEUs) for this event, please see page 4.

Learning Outcomes

- ★ Gain better understanding of the intersectionality of health service area objectives and family engagement objectives.
- ★ Explore health literacy as a tool to support positive family outcomes.
- ★ Examine the role of Partnerships and the Parent, Family, Community Engagement Framework in supporting program and family health advocacy goals.
- ★ Identify creative strategies for resource sharing, information sharing, and activity development.
- ★ Increase knowledge of relevant regulations, guidelines and best practices relative to positive family health outcomes.

Your Presenters



Robin Gadsden-Dupree, Ed.D, Family & Community Partnership Specialist, comes from a family of strong community activists. Her career has been devoted to working with children and families by reaffirming their strengths, values, culture, and community. Since 1977, Robin has worked in the Early Childhood profession as a pre-school teacher, day care director, infant/toddler family home provider, college campus child care director, college adjunct professor, Head Start home visitor, and Head Start Director. Robin has an Ed.D. in Organizational Leadership and Higher Educational Leadership and holds B.S. and M.S. degrees in Early Childhood Education. She is a certified teacher in nursery and K-6 in New York and Tennessee, and is CLASS reliable. She is a certified teacher in nursery and K-6 in New York.



Krystal Heinzen Lindsey, is a Management Specialist with WKU T/TAS. In that capacity, she works with Head Start and Early Head Start Board and Policy Members, Management, and Staff in developing and implementing program systems which support high quality services. Through both onsite training opportunities and conducting workshops, she leads sessions in the service areas of Governance, ERSEA, Family Services, and Program Management. Krystal feels the most fulfilling aspect of her work is meeting caring, passionate professionals across the country that work tirelessly to help change the lives of families in their community. Her educational background includes a Juris Doctorate from Stetson University College of Law in St. Petersburg, FL and a Bachelor of Arts in Journalism from Howard University in Washington D.C. In addition to working with various grant funded organizations across the country, she is engaged in her community in Houston, TX as a community leader and volunteer.

(T/TAS reserves the right to substitute presenters.)

Tentative Agenda

Central Time Zone

Sessions are live. No recordings will be available.

Wednesday, March 16, 2022

Virtual Session

10:00 AM – 12:30 PM CT (11 AM – 1:30 PM ET | 9–11:30 AM MT | 8–10:30 AM PT)

Introduction and Training Overview

- Learning Outcomes
- Defining Health Literacy
- PFCE Framework Overview
 - Communication Challenges with health professionals
 - Experts: Parents or Health Professionals?

Thursday, March 17, 2022

Virtual Session

10:00 AM – 12:30 PM CT (11 AM – 1:30 PM ET | 9–11:30 AM MT | 8–10:30 AM PT)

Program Responsibility: Programs Need to Know...

- Non health staff understanding Health PS
- Collaborating with Health Professionals
- Health Service Advisory Committee - *Effective or Not?*
- Roles, Responsibilities and Practices
 - Mentoring, Mediator, Advisor.....
 - Helping families make well informed health decisions as opposed to appropriate ones
- Next Steps: Resources and Back Home Plan

T/TAS Also Brings the Training to You

You have questions...T/TAS Specialists have solutions.

Let the highly qualified T/TAS at WKU Training Specialists bring up-to-date information and best practices to your program leadership, as we work together to develop individualized strategies and solutions for your program.

- Customized program roadmap planning
- Staff in-service/pre-service trainings delivered from a variety of remote platforms
- Need-based learning designed by you to engage in creative discussion and problem solving

To learn more, to discuss your local training needs, or to schedule training, call **800-882-**



IMPORTANT Participation and Technology Information Required to Participate

- ★ *We highly recommend participating from a [desktop or laptop computer](#), as opposed to a mobile device, for the best participation and audiovisual experience. A high speed internet connection is recommended as the training may be bandwidth intensive at times.*
- ★ Participants must register individually and must have a valid and active individual e-mail address to participate. Groups of individuals cannot participate using a single e-mail address.
- ★ **This event will require you to access the T/TAS learning management system, [Adobe Captivate Prime](#).**
 - Participants will be sent an email before the start date which will provide a link to login to Captivate Prime.
 - The first time you use Captivate Prime, you will be required to use your email address to create an Adobe ID (if you already have an Adobe ID connected to your registered email address, you can use your current Adobe ID). Your T/TAS Captivate Prime account is a free service provided as part of the online course or virtual event, and you can use the same Adobe ID for future T/TAS events.
 - After you sign in to Captivate Prime, you will be able to access the event dashboard to download the agenda, the live Zoom Webinar URLs, any PDF materials, or suggested external resources.
 - If you will be accessing the training on a *desktop or laptop computer*, you will not need to download any Captivate Prime add-ons.
 - If you will be accessing the training on a *mobile device*, you will need to install the free Captivate Prime mobile app to participate.
- ★ **The event will also require you to access the [Zoom Video Conferencing](#) website or app.**
 - **Sessions are live. No recordings will be available.**
 - If you are participating in the live Zoom session on a *desktop or laptop computer*, you will find the Zoom link in your Captivate Prime training content. We recommend participants create a free Zoom account with their FIRST and LAST name before the event start date at <https://zoom.us/join>. You may be asked to install the free Zoom program file.
 - If you are participating in the live Zoom session on a *mobile device*, you will need to install the free Zoom Cloud Meetings app to join the session.
- ★ Participants may experience delays in accessing the training based upon the speed and reliability of their computer or mobile device and internet access.
- ★ Participants are responsible for completion of the event within the stated timeframe.

Registering for T/TAS Virtual Events

It is easy to register for events sponsored by T/TAS! Register online for any T/TAS virtual event. Visit our web site at www.ttas.org, locate the event for which you wish to register, and then click on the Register button.

Payment Policy: *Payment or Purchase Order is due at time of registration.* Registrations received without copy of Purchase Order or payment by check or credit card will not be confirmed to participate in this virtual event.

Registration Deadline: Unless the event fills first, registrations for this virtual event must be received by **March 9, 2022.**

Enrollment is Limited: T/TAS cannot guarantee enrollment at virtual events. If available enrollment slots fill, you will have the option of being placed on a waiting list in case space reopens due to cancellations.

Confirmation of Registration: Registrations can only be confirmed by e-mail. Please provide a unique email address for the participant. If an administrator needs to receive a copy of the confirmation, please include administrative

email address on the Group Contact Profile. If you do not receive a confirmation within five days of registering for the event, please contact the T/TAS office at ttas.register@wku.edu or call 800-882-7482.

Cancellations/Substitutions Policy: To obtain a refund of registration fees (less \$75 enrollment charge), cancellations must be received by email to ttas.register@wku.edu by **March 9, 2022**. If you do not receive an email confirmation of your cancellation from T/TAS within 3 business days, you must call 800-882-7482 to confirm your cancellation email was received in order to be eligible for the refund. Substitutions can be made up to the cancellation deadline date. **After the cancellation deadline date, no refunds will be provided.**

T/TAS reserves the right to cancel the event if enrollment criteria are not met or when conditions beyond our control prevail. In the event of cancellation, each registrant will be contacted. The liability of T/TAS is limited to the refund of registration fees only.

Continuing Education Units (CEUs): Western Kentucky University offers Continuing Education Units (CEUs) for participants successfully completing a T/TAS training seminar. To apply for CEUs, please complete the appropriate section of your registration form and include an additional fee of \$25 per person. Consult the event description to learn how many CEUs are offered for each event.

Photo/Video/Recording Policies: Recording or taking images of this event is not permitted. Participants of this event may be recorded. By registering for the event, authorization is given by you to be included in any recordings made of live webinar or meeting sessions of this event in connection with T/TAS' programs, publications, the Internet and public web sites. T/TAS and any employees, officers and associates, as well as any assignees, are released from any and all claims for damages for libel, slander, invasion of privacy, right of publicity, or any other claim based on use of the above-described material(s).

